NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION

The Family Treats & Summer Giveaway \"Giveaway\") begins on SATURDAY, JUNE 1, 2024 AT 9AM PST and ends on SUNDAY, JUNE 9TH AT 9PM PST (the \"Promotion Period\"). The sponsor of this Giveaway is THE GOOD CHOCOLATE ("Sponsor"). By participating in the Giveaway, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Giveaway. Entrants should look solely to Sponsor with any questions, comments or problems related to the Giveaway. Sponsor may be reached by email at help@goodchocolate.com during the Promotion Period.

2. ELIGIBILITY:

Open to legal residents of the UNITED STATES who are at least 18 YEARS OR OLDER (the \"Entrant\"). Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (the \"Promotion Entities\"), are ineligible to enter the Giveaway or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Giveaway is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. PRIZES:

GRAND PRIZE: THREE (3) WINNERS WILL RECEIVE one (1) 6 Bars Zero Sugar Chocolate Bars Variety Pack + 6 Squares Zero Sugar Chocolate Gift Pack, eight (8) x 2oz bags Popzup handcrafted popcorn, fifteen (15) sachets KetoSpike Coffee with BHB ketones, one (1) Keto Chow Essential kit, one (1) Roasted Incha Seeds + Incha Nut butter variety pack, two (2) 12 oz bags of specialty Gobena coffee, one (1) 6-Pack Barnana Organic Cassava Chips, one (1) Keto Brainz Nootropic Creamer + Deluxe Hand Blender and one (1) "She Does Keto" cookbook by Gigi Ashworth, (approximate retail value or "ARV": \$400.00)

Only one prize per person and per household will be awarded. Gift cards and gift certificates are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is

unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items. This **Giveaway** is open to legal residents of the UNITED STATES and Prize will only be awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

4. HOW TO ENTER:

Enter the Giveaway during the Promotion Period online by visiting the entry form, which can be found on the following website at landing page.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial Giveaway/Giveaway subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Giveaway.

5. WINNER SELECTION:

The Winner(s) of the Giveaway will be selected based on fulfilling Giveaway requirements: (i) submit email and accept marketing promotions from all participating brands, (ii) follow all brands on Instagram and/or Social Media. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION:

Winner will be notified by email at the email address provided in the Entry Information approximately 48 HOURS after the Winner is chosen. Potential Winner must accept a prize by email as directed by Sponsor within 72 HOURS of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account. Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively \"the Prize Claim Documents\"). No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIVACY:

Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at

<u>https://app.termly.io/document/privacy-policy/54b61f19-e59d-4cb6-b67b-0059d9312a71</u>. By entering the Giveaway, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Giveaway Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.

8. LIMITATION OF LIABILITY:

Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Giveaway; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Giveaway; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Giveaway or download of any materials in the Giveaway. If, for any reason, the Giveaway is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaway in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Giveaway.

9. SOCIAL NETWORK DISCLAIMER

An Instagram account may be required to enter. If you don't already have an Instagram account, visit www.instagram.com to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing your information to the Sponsor and not to Instagram. By participating via the Instagram platform, participants are also subject to Instagram's data policy and terms of use, which can be found at https://help.instagram.com/519522125107875.

10. WINNER LIST/OFFICIAL RULES:

To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to THE GOOD CHOCOLATE, INSTAGRAM Giveaway & GiveawayS, 25 Leland Ave, San Francisco, CA 94134. Requests for the names of the winners must be received no later than 2 weeks after the Promotion Period has ended.

11. SPONSOR:

THE GOOD CHOCOLATE

25 LELAND AVE

SAN FRANCISCO, CA 94134

HELP@GOODCHOCOLATE.COM

12. ADMINISTRATOR

THE GOOD CHOCOLATE

25 LELAND AVE

SAN FRANCISCO, CA 94134

HELP@GOODCHOCOLATE.COM